



this is what you were finding!!

Portfoli



Click on the floating icons to view

Aanand Kumar Jha Creative Designer



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With over 4 years of industry experience, I have honed the expertise in creating visually stunning and engaging content across various digital platforms and print media.

My expertise spans graphic design, video editing, UI/UX, printing, and corporate identity.

Slide



Experience and other infos

Experience



IIAS Schhol of Management

2019 - 2022

Educational Sector

Produced a wide range of marketing materials, including banners, hoardings, leaflets, booklets, brochures, newspaper advertisements, TV and radio advertisements.

Created graphics and videos tailored for various digital platforms.

Developed landing pages, specifically designed for courses related to Google Ads and similar offerings.

Designation: Graphic Designer



Add-ons

*their subsidiary companies

IIAS FuturEd
IIAS Professional Academy
IIAS Educational Group
IIAS School of Social Sciences



Senior Happiness
(A application for Old age)



College Street Cafe
(A cafe for college students)

+ Branding manual for every vertical

Medica Hospitals

2022 - Present

Healthcare Sector

Producing and managing videos, for events, doctors, procedures & and other clinical advancements.

Creating graphics for UI/UX, as well as crafting landing pages and homepages.

Crafting engaging social media content, including Reels.

Developing creative materials for Google, LinkedIn, and Facebook ads.

Ensuring adherence to brand guidelines and overseeing branding efforts.

Targeting specific regions, such as Kolkata, Ranchi, Siliguri, Bangladesh, Bhutan, and Yemen.

Designation: Graphic Designer



Add-ons

*Other Hospitals in various places

Video + Graphic
+ Website pages

Medica North Bengal Clinic
Medica Cancer Hospitals
Bhagan Mahavir Medica (Ranchi)
Medica Oncology (Kolkata)
Medica Superspecialty Hospital (Bangladesh)

Soft Skills & Acadmics

- Creativity
- Time Management
- Planning
- Team Buliding
- Honesty
- Problem Solving
- Adaptability
- Troubleshooting

Additional Software Skills:

All of Microsoft and Google daily need softwares like Powerpoint, Slides, Sheets, Excel, Word, Notes etc +    Studio

Academic Background



Diploma in Graphic Designing
2019



B.Com (Hons)
2020



PGD in Digital Marketing
2023 (Ongoing)



Curricular Activities



1st in Intra School Badminton Championship
2nd Runner Up - Manegedia (2019)
Nominated in Website Designing - Canva (2019)
3 times EOM @ Medica



Cycling



Painting



Cooking



Movies